



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214602 /		<u>Alt Order #</u> 06863873
<u>Product</u> MAJORITY PAC		
<u>Contract Dates</u> 10/16/12 - 10/29/12		<u>Estimate #</u> 2098
<u>Advertiser</u> POL/Majority PAC		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/16/12	10/26/12	News 8 @ 5a-6a	5a-6a		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$1,100.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				2	\$1,100.00	0.00			
2	WTNH	10/16/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$1,250.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				2	\$1,250.00	0.00			
3	WTNH	10/16/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,500.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,500.00	0.00			
4	WTNH	10/16/12	10/26/12	M-F 9a-10a	9a-10a		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$800.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00	0.00			
5	WTNH	10/16/12	10/26/12	The View	11a-12p		:30				NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$2,000.00	0.00			
6	WTNH	10/16/12	10/26/12	News 8 Noon	12p-1230p		:30				NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$1,250.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				3	\$1,250.00	0.00			
7	WTNH	10/16/12	10/26/12	Katie	3p-4p		:30				NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,200.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,200.00	0.00			
8	WTNH	10/16/12	10/26/12	Early Fringe M-F	4p-5p		:30				NM	9	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,250.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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8 Elm Street
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(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214602 /	06863873

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/29/12	MAJORITY PAC	2098

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Majority PAC	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																																										
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	4	WTNH	10/15/12-10/21/12	Early Fringe M-F	4p-5p	-TuWThF----	:30		\$1,250.00	0.00	NM																																												
See MG 8.9,8.10																																																							
	9	WTNH	10/19/12-10/19/12	Early Fringe M-F	4p-5p	-----F----	:30		\$1,250.00	0.00	NM																																												
Ⓜ MG for 15.1,8.4																																																							
	10	WTNH	10/22/12-10/22/12	Mon Hour 1	8p-9p	M-----	:30		\$18,000.00	0.00	NM																																												
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Week:		10/22/12	10/28/12	-TWTF--				4	\$1,250.00	0.00																																													
	9	WTNH	10/16/12	10/26/12	News 8 5p-6p	5p-6p		:30			NM	6	\$12,000.00																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
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Week:		10/22/12	10/28/12	-TWTF--				3	\$2,000.00	0.00																																													
	10	WTNH	10/16/12	10/26/12	News 8 5p-6p	5p-6p		:30			NM	4	\$8,800.00																																										
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>2</td><td>\$2,200.00</td><td>0.00</td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>2</td><td>\$2,200.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/15/12	10/21/12	-TWTF--				2	\$2,200.00	0.00				Week:		10/22/12	10/28/12	-TWTF--				2	\$2,200.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
Week:		10/15/12	10/21/12	-TWTF--				2	\$2,200.00	0.00																																													
Week:		10/22/12	10/28/12	-TWTF--				2	\$2,200.00	0.00																																													
	11	WTNH	10/16/12	10/26/12	News 8 6p-630p	6p-630p		:30			NM	7	\$21,000.00																																										
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>3</td><td>\$3,000.00</td><td>0.00</td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>4</td><td>\$3,000.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/15/12	10/21/12	-TWTF--				3	\$3,000.00	0.00				Week:		10/22/12	10/28/12	-TWTF--				4	\$3,000.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
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Week:		10/22/12	10/28/12	-TWTF--				4	\$3,000.00	0.00																																													
	12	WTNH	10/16/12	10/26/12	World News	630p-7p		:30			NM	3	\$15,000.00																																										
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>2</td><td>\$5,000.00</td><td>0.00</td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>1</td><td>\$5,000.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/15/12	10/21/12	-TWTF--				2	\$5,000.00	0.00				Week:		10/22/12	10/28/12	-TWTF--				1	\$5,000.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
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Week:		10/22/12	10/28/12	-TWTF--				1	\$5,000.00	0.00																																													
	13	WTNH	10/16/12	10/26/12	M-F 7p-730p	7p-730p		:30			NM	8	\$40,000.00																																										
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>4</td><td>\$5,000.00</td><td>0.00</td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>4</td><td>\$5,000.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/15/12	10/21/12	-TWTF--				4	\$5,000.00	0.00				Week:		10/22/12	10/28/12	-TWTF--				4	\$5,000.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
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Week:		10/22/12	10/28/12	-TWTF--				4	\$5,000.00	0.00																																													
	14	WTNH	10/16/12	10/26/12	M-F 730p-8p	730p-8p		:30			NM	8	\$34,000.00																																										
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>4</td><td>\$4,250.00</td><td>0.00</td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td colspan="2"></td><td></td><td>4</td><td>\$4,250.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/15/12	10/21/12	-TWTF--				4	\$4,250.00	0.00				Week:		10/22/12	10/28/12	-TWTF--				4	\$4,250.00	0.00			
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Week:		10/22/12	10/28/12	-TWTF--				4	\$4,250.00	0.00																																													
	15	WTNH	10/22/12	10/29/12	Mon 8-10p	8p-10p		:30			NM	1	\$18,000.00																																										
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Week:		10/29/12	11/04/12	M-----				1	\$18,000.00	0.00																																													
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Week:		10/15/12	10/21/12	-T-----				1	\$15,000.00	0.00																																													
Week:		10/22/12	10/28/12	-T-----				1	\$15,000.00	0.00																																													
	17	WTNH	10/16/12	10/28/12	Late News 8	11p-11:35p		:30			NM	6	\$18,900.00																																										
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-TWTF-S</td><td colspan="2"></td><td></td><td>3</td><td>\$3,150.00</td><td>0.00</td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>-TWTF-S</td><td colspan="2"></td><td></td><td>3</td><td>\$3,150.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/15/12	10/21/12	-TWTF-S				3	\$3,150.00	0.00				Week:		10/22/12	10/28/12	-TWTF-S				3	\$3,150.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
Week:		10/15/12	10/21/12	-TWTF-S				3	\$3,150.00	0.00																																													
Week:		10/22/12	10/28/12	-TWTF-S				3	\$3,150.00	0.00																																													
	18	WTNH	10/22/12	10/29/12	News 8 @ 6a	6a-7a		:30			NM	2	\$3,000.00																																										
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td colspan="2"></td><td></td><td>1</td><td>\$1,500.00</td><td>0.00</td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td colspan="2"></td><td></td><td>1</td><td>\$1,500.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/22/12	10/28/12	M-----				1	\$1,500.00	0.00				Week:		10/29/12	11/04/12	M-----				1	\$1,500.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
Week:		10/22/12	10/28/12	M-----				1	\$1,500.00	0.00																																													
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00	0.00																																													

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214602 /	06863873

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/29/12	MAJORITY PAC	2098

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Majority PAC	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
19	WTNH	10/22/12	10/29/12	M-F 9a-10a	9a-10a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$800.00	0.00			
20	WTNH	10/22/12	10/29/12	The View	11a-12p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00	0.00			
21	WTNH	10/22/12	10/29/12	News 8 5p-6p	5p-6p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$2,200.00	0.00			
22	WTNH	10/22/12	10/29/12	M-F 7p-730p	7p-730p		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$5,000.00	0.00			
23	WTNH	10/22/12	10/29/12	M-F 730p-8p	730p-8p		:30				NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$4,250.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$4,250.00	0.00			
N 24	WTNH	10/26/12	10/26/12	Fri Hour 3	10p-11p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$9,000.00	0.00			
Totals										0.00		113	\$327,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	106	\$293,350.00	\$249,347.50
10/29/12 - 10/29/12	7	\$33,750.00	\$28,687.50
Totals	113	\$327,100.00	\$278,035.00

Signature: _____ **Date:** _____

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Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 2098
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/2098
Flight Dates 10/16/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LN 24 ADDED TO SKED
REVISED TOTAL IS \$327100
PLS CONFIRM
THANKS KELL

OK 10/24

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*24	10/26-10/26	F	10P-11P	1	:30	\$9,000.00	20/20	1		1	\$9,000.00	
Sales Remark: V5 ADD TO SKED												
V5 Added												

---REPORT TOTALS---

Report Totals: 1 / \$9,000.00

---SALES MONTHLY TOTALS---

Oct 12: 106 / \$293,350.00 Nov 12: 7 / \$33,750.00
Sales Totals: 113 / \$327,100.00
Station Totals: 113 / \$327,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$561,641	CABL 0%	WCCT 0%	WCTX 0%	WFSB 28%	WHCT 0%
		WRDM 0%	WTIC 12%	WTNH 58%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214602 /		<u>Alt Order #</u> 06863873
<u>Product</u> MAJORITY PAC		
<u>Contract Dates</u> 10/16/12 - 10/29/12		<u>Estimate #</u> 2098
<u>Advertiser</u> POL/Majority PAC		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/16/12	10/26/12	News 8 @ 5a-6a	5a-6a		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				2	\$1,100.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				2	\$1,100.00	0.00			
N 2	WTNH	10/16/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				2	\$1,250.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				2	\$1,250.00	0.00			
N 3	WTNH	10/16/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$1,500.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$1,500.00	0.00			
N 4	WTNH	10/16/12	10/26/12	M-F 9a-10a	9a-10a		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$800.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$800.00	0.00			
N 5	WTNH	10/16/12	10/26/12	The View	11a-12p		:30				NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$2,000.00	0.00			
N 6	WTNH	10/16/12	10/26/12	News 8 Noon	12p-1230p		:30				NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				3	\$1,250.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				3	\$1,250.00	0.00			
N 7	WTNH	10/16/12	10/26/12	Katie	3p-4p		:30				NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$1,200.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$1,200.00	0.00			
N 8	WTNH	10/16/12	10/26/12	Early Fringe M-F	4p-5p		:30				NM	8	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$1,250.00	0.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$1,250.00	0.00			
N 9	WTNH	10/16/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--				3	\$2,000.00	0.00			

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8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214602 /	06863873

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/29/12	MAJORITY PAC	2098

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Majority PAC	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$2,000.00	0.00			
N 10	WTNH	10/16/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$2,200.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				2	\$2,200.00	0.00			
N 11	WTNH	10/16/12	10/26/12	News 8 6p-630p	6p-630p		:30				NM	7	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$3,000.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$3,000.00	0.00			
N 12	WTNH	10/16/12	10/26/12	World News	630p-7p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$5,000.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				1	\$5,000.00	0.00			
N 13	WTNH	10/16/12	10/26/12	M-F 7p-730p	7p-730p		:30				NM	8	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$5,000.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$5,000.00	0.00			
N 14	WTNH	10/16/12	10/26/12	M-F 730p-8p	730p-8p		:30				NM	8	\$34,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$4,250.00	0.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$4,250.00	0.00			
N 15	WTNH	10/22/12	10/29/12	Mon 8-10p	8p-10p		:30				NM	2	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$18,000.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$18,000.00	0.00			
N 16	WTNH	10/16/12	10/23/12	Tue Hour 1	8p-9p		:30				NM	2	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$15,000.00	0.00			
Week:		10/22/12	10/28/12	-T-----				1	\$15,000.00	0.00			
N 17	WTNH	10/16/12	10/28/12	Late News 8	11p-11:35p		:30				NM	6	\$18,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF-S				3	\$3,150.00	0.00			
Week:		10/22/12	10/28/12	-TWTF-S				3	\$3,150.00	0.00			
N 18	WTNH	10/22/12	10/29/12	News 8 @ 6a	6a-7a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,500.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00	0.00			
N 19	WTNH	10/22/12	10/29/12	M-F 9a-10a	9a-10a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$800.00	0.00			
N 20	WTNH	10/22/12	10/29/12	The View	11a-12p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00	0.00			
N 21	WTNH	10/22/12	10/29/12	News 8 5p-6p	5p-6p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$2,200.00	0.00			
N 22	WTNH	10/22/12	10/29/12	M-F 7p-730p	7p-730p		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
214602 /	06863873

Contract Dates	Product	Estimate #
10/16/12 - 10/29/12	MAJORITY PAC	2098

Advertiser	Original Date / Revision
POL/Majority PAC	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$5,000.00	0.00			
N 23	WTNH	10/22/12	10/29/12	M-F 730p-8p	730p-8p		:30				NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$4,250.00	0.00			
Week:		10/29/12	11/04/12	M-----				1	\$4,250.00	0.00			
Totals										0.00		112	\$318,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	105	\$284,350.00	\$241,697.50
10/29/12 - 10/29/12	7	\$33,750.00	\$28,687.50
Totals	112	\$318,100.00	\$270,385.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep Order# 6863873 Ver# 1 Status New

Traffic Order#
21462
Printed: 10/15/2012 1:19 PM
Last Received: 10/15/2012 12:34 PM
Showing Buylines: All Lines

1 of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 2098
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/2098
Flight Dates 10/16/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW ORDER
*CLIENT: MAJORITY PAC**
OUR TOTAL IS \$318100
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/16-10/26	TU-F	530A-6A	2	:30	\$1,100.00	GOOD MORNING CT AT 530AM	4		2	\$4,400.00	
2	10/16-10/26	TU-F	6A-630A	2	:30	\$1,250.00	GOOD MORNING CT AT 6AM	4		2	\$5,000.00	
3	10/16-10/26	TU-F	630A-7A	4	:30	\$1,500.00	GOOD MORNING CT AT 630AM	8		2	\$12,000.00	
4	10/16-10/26	TU-F	9A-10A	4	:30	\$800.00	DR. PHIL	8		2	\$6,400.00	
5	10/16-10/26	TU-F	11A-12P	4	:30	\$2,000.00	THE VIEW	8		2	\$16,000.00	
6	10/16-10/26	TU-F	12P-1230P	3	:30	\$1,250.00	NEWS 8 AT NOON	6		2	\$7,500.00	
7	10/16-10/26	TU-F	3P-4P	4	:30	\$1,200.00	KATIE	8		2	\$9,600.00	
8	10/16-10/26	TU-F	4P-5P	4	:30	\$1,250.00	JUDGE JUDY	8		2	\$10,000.00	
9	10/16-10/26	TU-F	5P-530P	3	:30	\$2,000.00	NEWS 8 AT 5PM	6		2	\$12,000.00	
10	10/16-10/26	TU-F	530P-6P	2	:30	\$2,200.00	NEWS 8 AT 530PM	4		2	\$8,800.00	

Rep Order# 6863873 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/15/2012 1:19 PM
Last Received: 10/15/2012 12:34 PM
Showing Buylines: All Lines

2 of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 2098
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/2098
Flight Dates 10/16/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
11	10/16-10/19	TU-F	6P-630P	3	:30	\$3,000.00	NEWS 8 AT 6PM	3		1	\$21,000.00	
	10/23-10/26			4				4		1		
12	10/16-10/19	TU-F	630P-7P	2	:30	\$5,000.00	WORLD NEWS TONIGHT	2		1	\$15,000.00	
	10/23-10/26			1				1		1		
13	10/16-10/26	TU-F	7P-730P	4	:30	\$5,000.00	JEOPARDY	8		2	\$40,000.00	
14	10/16-10/26	TU-F	730P-8P	4	:30	\$4,250.00	WHEEL OF FORTUNE	8		2	\$34,000.00	
15	10/22-10/29	M	8P-10P	1	:30	\$18,000.00	DANCING WITH THE STARS	2		2	\$36,000.00	
16	10/16-10/23	TU	8P-9P	1	:30	\$15,000.00	DANCING WITH THE STARS	2		2	\$30,000.00	
17	10/16-10/28	TU-F,SU	11P-1135P	3	:30	\$3,150.00	NEWS 8 AT 11	6		2	\$18,900.00	
18	10/22-10/29	M	630A-7A	1	:30	\$1,500.00	GOOD MORNING CT AT 630AM	2		2	\$3,000.00	
19	10/22-10/29	M	9A-10A	1	:30	\$800.00	DR. PHIL	2		2	\$1,600.00	
20	10/22-10/29	M	11A-12P	1	:30	\$2,000.00	THE VIEW	2		2	\$4,000.00	
21	10/22-10/29	M	530P-6P	1	:30	\$2,200.00	NEWS 8 AT 530PM	2		2	\$4,400.00	
22	10/22-10/29	M	7P-730P	1	:30	\$5,000.00	JEOPARDY	2		2	\$10,000.00	
23	10/22-10/29	M	730P-8P	1	:30	\$4,250.00	WHEEL OF FORTUNE	2		2	\$8,500.00	

---REPORT TOTALS---

Report Totals: 112 / \$318,100.00

Rep Order# 6863873 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/15/2012 1:19 PM
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3 of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
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Estimate# 2098
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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Oct 12: 105 / \$284,350.00 Nov 12: 7 / \$33,750.00

Sales Totals: 112 / \$318,100.00

Station Totals: 112 / \$318,100.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$546,188

CABL 0%	WCCT 0%	WCTX 0%	WFSB 28%	WHCT 0%
WRDM 0%	WTIC 12%	WTNH 58%	WUVN 0%	WVIT 0%
XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges:

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC

700 13th Street NW

Washington, DC 20005

202-338-6163

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12

Date

Mike Re

Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.